

MBA 1st Semester

Date of the examination: 9th Dec., 2013

Model Answer to the IE&V question paper

Note: The answers should be written with adequate content/subject matter, in meaningful language (grammatically understandable) and legible handwriting. The examinees need to supply suitable examples wherever expected to substantiate their answers. The examinee is required to make the optimal utilization of the time available.

Section A.

Short Answer Type Questions: 10X2= 20

Question 1

- I. Give the definition(s) of management. Students can define management in their own words too.
- II. Give the meaning of the term value and narrate certain values as honesty, integrity, commitment etc.
- III. Narrate five values of an Indian Manager as Committed, ethical. Hardworking, determination etc.
- IV. Write five negative impacts of individual stress as weak memory, heart problems, change in behaviour, insomnia etc.
- V. Write the Talisman given by Gandhiji as “(Whenever you are in doubt, or when the self becomes too much with you, apply the following test. Recall the face of the poorest and weakest man whom you have seen, and ask yourself, if the step you contemplate is going to be of any use to him. Will he get anything by it? In other words, will it lead to Swaraj for the hungry and spirituality starving millions?)
- VI. Mention five industries as Coal, Cement, Textile etc.
- VII. Highlight the role of a leader in sustaining total quality in an organization.
- VIII. The examinee is expected to mention five values needed on the part of a business organization as corruption free, caring for its stakeholders, concerning for economic growth etc.
- IX. Mention three Gunas as Sattva guna (Satvik) Rajo guna (Rajsik) and Tamo guna (Tamsik).
- X. Describe the steps involved in the process of decision making as looking for alternatives, weighing the alternatives, choosing the best one, implementing it and observing the results.

Section B:

Long Answer Type Questions: 5X10=50

Question 2

The meaning and definition of a manager should be written. Besides, the functions of management as planning, organizing etc. need to be discussed at length. The examinees can also write other related managerial functions.

Question 3

In the light of the statement given, the examinee is needed to discuss the scope of management as how management is universal and how it is culture bound.

Question 4

The examinees are required to mention the meaning, definition and significance of business ethics. Besides, it also needs to be written as how the need for business ethics becomes more serious in today's business environment.

Question 5

The examinee needs to mention the work ethos as punctuality, commitment, concern for society, protecting the rights of the organization and so on at different levels in an organization.

Question 6

The meaning and definition of stress needs to be written. The term organizational stress required to be discussed at length mentioning its meaning, causes, symptoms, effects and ways to cope up with it.

Question 7

The examinee needs to give his views in the light of the given statement, "Ethics cannot be taught, it is inherited". The views can be in favour of or against the statement or both the points of view can be supported.

Question 8

The examinee needs to write how significant the values to a manager are. Besides, the examinees need to suggest as how these values can be sustained by a manager in today's critical time.

Question 9

The examinee should mention various ethical values as honesty, integrity etc. and their relevance in Management Education. S/he should also describe as how these values can help in making the management education valued based.

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